

# OVERSTONE NEIGHBOURHOOD PLAN BUSINESSES QUESTIONNAIRE

We are asking everyone including businesses such as yourself to participate in developing the Neighbourhood Plan for Overstone. This is your chance to have your opinions and ideas included.

## **Who we are**

Overstone Neighbourhood Plan Steering Group is working to create a plan for our parish. The Overstone Neighbourhood Development Plan (The Plan) seeks to guide the growth and development of Overstone Parish over the next 10 years. It will put policies in place by which future planning applications can be determined.

## **Why does Overstone need a Neighbourhood Plan?**

Overstone Parish has for hundreds of years consisted of a small linear village, a church and a rather unusual Hall. The population is set to grow over the next few years from 800 to more than 10,000. The Plan is about ensuring the type, location, style and size of development meets the needs and aspirations of our community. Having a Neighbourhood Plan provides opportunities for us to ensure future housing and any other development is sustainable for the parish and meets the needs of our area.

## **What do we need to do now?**

Please complete this survey. The more responses we get, the better we will be able to make our Neighbourhood Plan deliver the kind of future the Overstone Parish community wants, needs and deserves.

1) Which of the following categories best describes your business?

Retail outlets, shop etc.	Building & allied trades
Agriculture, farming & fisheries	Service Industries
Public Houses, cafés & restaurants	Real Estate Services Transport, storage and distribution
Hair & beauty related	Professional, scientific & technical
Leisure related	Tourism
Manufacturing	Crafts
Medical & health related	Other

2) How many staff does your business employ?

- None/Sole Proprietor/working on own
- 1 - 5 employees
- 6-10 employees
- 11 - 20 employees
- 21 - 50 employees
- 51 + employees

3) How do you rate Overstone as a place to operate a business from?

1	2	3	4	5
Very Poor	Poor	Average	Very Good	Excellent

4) Do you find there are any constraints on operating your business in Overstone

Yes No

If 'yes' please give details:

5) Brownfield sites or existing business sites should be allowed 'Change of Use' permission.

1	2	3	4	5
Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree

Please give your views:

6) How far away from Overstone do you (the business manager/owner) live?

In Overstone

Less than 1 mile from Overstone

Between 1 - 5 miles from Overstone

Between 5 - 10 miles from Overstone

Between 11 - 25 miles from Overstone

Over 25 miles from Overstone

7) Where do your employees live?

All employees live in Overstone

No employees live in Overstone

Less than 50% of employees live in Overstone

More than 50% of employees live in Overstone

8) Where does most of the demand for your products/services come from?

Within a 10 mile radius of Overstone?

Within a 30 mile radius of Overstone?

Within a 50 mile radius of Overstone?

More than 100 miles from Overstone?

International?

9) In your opinion what would encourage businesses to locate in Overstone?

10) What type of marketing strategy would you like to see for Overstone?

Tackling external forces first (i.e. infrastructure)

Print based, internet and radio advertising

Parish Council lobbying of Local and Central Government

Active Local Business Forum

Lobbying Statutory Service Providers

11) Please write here any other comments you would like to make about operating a business in Overstone?

Name:

Business:

Address:

Postcode:

Thank you very much for taking the time to complete this questionnaire.

Please call or text: Steve Betts, 07973 228516, who will be happy to collect.

If you prefer you can e-mail your completed questionnaire to [overstonendp@gmail.com](mailto:overstonendp@gmail.com)

This questionnaire is also available to complete online from our website

<http://www.overstone-pc-gov.uk/neighbourhood-development-plan.html>

**Optional**

Would you like us to send you updates on the progress of the Overstone Neighbourhood

Yes\* No

Plan? Would you like to get involved with the Neighbourhood Planning process in Overstone?

Yes\* No

If 'yes' please supply your e-mail address: \_\_\_\_\_